SCHOOL OF MEDICINE AND PUBLIC HEALTH (SMPH) UPDATE
September 2012

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HOW TO SUBMIT YOUR NEWS
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SCHOOLWIDE ANNOUNCEMENTS
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UWMF RANKED AMONG SUPPLY CHAIN TOP PERFORMERS BY UHC

The 5th annual UHC (University HealthSystem Consortium) Faculty Practice Plan Top 3 Award
recognized supply-chain top performers in the categories of overall program participation, use of the
business products portfolio and greatest growth in program participation. Award recipients were
determined by measures based on contract use, as well as number of patient visits and faculty
physicians.

UW Medical Foundation was selected as the top performer for use of the business products and
purchased services portfolio as a result of the organization’s use of contracts for office supplies, batteries,
overnight delivery services and computer equipment.

UW HEALTH ACCOUNTABLE CARE ORGANIZATION

Despite the uncertainty of a Presidential election year, dramatic changes to the way healthcare is
delivered and financed are under way. In addition, rising demand for healthcare services and an urgent
national need to reduce costs have led to a focus on ensuring that healthcare organizations assume
responsibility for both the quality and cost of care. While these changes present challenges, they also
create an opportunity to advance the health of our community and partner with patients to provide
excellent care while reducing costs.

Since January 2011, representatives from across UW Health and individuals from community
partnerships have been developing a plan for how UW Health can operate most effectively within this new
framework. UW Health leaders, including SMPH Dean Robert Golden, MD, recently announced an
important next step in this effort: UW Health is applying to CMS (Centers for Medicare and Medicaid
Services) to be designated a Medicare Accountable Care Organization (ACO), beginning in January
2013.

To meet Medicare requirements for ACO governance and financial oversight, UW Health has formed a
new business entity known as UW Health ACO, Inc. This entity will serve as an administrative structure
for the ACO and will not affect existing organizational structures or employment relationships within UW
Health. Leading this effort and serving as president and CEO of UW Health ACO will be Jonathan Jaffrey,
MD, medical director, Delivery System Innovation. Stephanie Berkson, director, Quality and Safety
Innovation, will serve as vice president/secretary of UW Health ACO.

An ACO is a mechanism for bringing together groups of providers to deliver highly coordinated patient-
and family-centered care. The focus on accountability is already changing the way we deliver care and
the way we are paid for the care we provide. As an integral part of the nation’s healthcare reform law,
Medicare shared-savings ACOs are eligible to gain or lose money through Medicare reimbursement,
based on how well they meet Medicare quality and cost benchmarks for care of their Medicare population.

UW Health ACO will serve not only Medicare beneficiaries but all populations regardless of payer. Rather than create new programs or demands on our resources, the ACO provides a unique opportunity to bring together and accelerate the many quality, patient- and family-centered care initiatives, care coordination and population medicine activities already occurring throughout UW Health.

More information about ACO plans will be included in future newsletters. As plans progress, everyone in the UW Health community will be called on to participate in our transformation, and many of you will be asked to serve on work groups or to assist as we align our current work with the objectives of the ACO.

As an organization, UW Health has a tradition of innovation and embracing change. The ACO will help us harness current change initiatives, so our organization benefits from healthcare reform and patients continue to receive excellent patient- and family-centered care in a way that is consistent with today's demands for efficiency and the wisest possible use of resources.

THREE FACULTY ELECTED TO WISCONSIN PARTNERSHIP PROGRAM GOVERNING COMMITTEE

The Wisconsin Partnership Program welcomes three SMPH faculty members who will serve three-year terms on its Partnership Education and Research Committee (PERC). Elected by their faculty colleagues and representing the areas of basic science, clinical and public health, the new committee members are:

- David Andes, MD, associate professor, Infectious Disease; division head, Medicine and Medical Microbiology and Immunology; Representative: clinical faculty
- Elizabeth Jacobs, MD, associate professor, Medicine and Population Health; associate vice chair, Health Services Research, Medicine; Representative: public health faculty
- Patricia Keely, PhD, professor, Cell and Regenerative Biology; Representative: basic science faculty

The new positions will add depth to the PERC membership and increase its capacity to review grant applications and reports. PERC also has reinstated its executive committee to review preliminary applications and proposals, advise on the development of PERC meeting agendas and make recommendations regarding policies and procedures.

CHILDREN'S HOSPITAL CONSTRUCTION REQUIRES TEMPORARY TRAFFIC CHANGES ON HIGHLAND AVENUE

The first step to start building the additional floors on American Family Children's Hospital is to modify part of Highland Avenue. This work began in August, and will continue for at least one year.

The segment between the UWHC Emergency Department entrance and Loading Dock road will be widened on the far side by removing the median, to provide for two-way traffic; the near side will then become a construction zone, enclosed with concrete barriers and fencing.

The street will always be open in both directions, and the Emergency Department entrance will always be open.

CAMPUS STEM CELL LAB MEETINGS AVAILABLE FOR CREDIT
The Campus Stem Cell Lab Meeting series can be taken for credit. It is listed as Anatomy 675: Stem Cell Seminar. One credit is offered for attendance and participation in the Campus Stem Cell Lab Meetings that meet weekly.

Participants hear presentations of current research and discussion of relevant journal articles. It is open to graduate students, seniors and juniors for this credit, with prior consent of instructor. The class number is 32292 and the department is 144.

For more information, visit the Web site for the series.

CALLS TO ACTION

PLAN AHEAD FOR UW HEALTH QUALITY WEEK, October 8-12

Join UW Health’s Quality, Safety and Innovation Team for Quality Week 2012, UW Health’s “Journey to Tomorrow’s Health Care,” on October 8-12.

Those who have completed a performance improvement project can register a poster for display by October 1. For information about how to create your poster, you can register for a training session, where you will learn the guidelines/resources for effective storyboard creation, including content, layout and design ideas.

Agenda:

Monday, October 8
- Registered poster drop-off, 7:30-11 am, HSLC atrium; poster voting, noon-5 pm, HSLC atrium
- UW Health Improvement Network (UWHIN) workshops, rooms and times to be announced

Tuesday, October 9
- Poster voting, 8 am-4:30 pm, HSLC atrium
- UWHIN workshops, rooms and times to be announced
- Recognition reception, 4-6 pm, HSLC atrium (poster awards presentation, food and music by the Abellimenti String Quartet)

Wednesday, October 10
- Panelist discussion with:
  - Terry Bolz, CEO, Unity Health Insurance
  - Robert Golden, MD, dean, SMPH
  - Jeff Grossman, MD, president and CEO, UWMF
  - Donna Katen-Bahensky, president and CEO, UWHC
  - Tom Oliver, PhD, MHA, director, Master of Public Health Program and Wisconsin Center for Public Health Education and Training, SMPH
- Facilitator: Jonathan Jaffery, MD, medical director, UW Health Delivery System Innovation
  - UWHIN workshops and Ambulatory Care Innovation Grant (ACIG) presentations, rooms and times to be announced
  - Poster pick-up, before noon, HSLC atrium

Thursday/Friday, October 11-12
- UWHIN workshops, rooms and times to be announced
More information will be listed in the October SMPH Update newsletter.

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JOIN TEAM UW HEALTH AT THE HEART WALK, October 13

WHEN: Saturday, October 13, 8 am registration and special activities; 9:30 am walk begins for one- or three-mile routes
WHERE: Warner Park, Madison

This is the 11th year that Team UW Health will participate in the Heart Walk. Joining the "sea of red" is a fun way to enjoy a fall day while supporting life-saving research and outreach programs funded by the American Heart Association (AHA). UW-Madison has $4 million in active grants funded by AHA.

- Friends and family members are welcome to join Team UW Health.
- Everyone who walks with the team will receive a UW Health t-shirt to wear at the walk.
- There is no registration fee for anyone to participate, but donations to the American Heart Association in any amount are encouraged.

There are two ways to participate:

- Become a team captain and form your own team. Register your team on-line through the link below as part of UW Health, then contact Beth Pinkerton, UW Health Public Affairs, for a team captain kit (epinkerton@uwhealth.org or 261-1707).

- Or, join another UW Health Team as an individual walker, such as:
  - Simply Marvelous People With Heart (SMPH) Team; co-captains are Christine Greger (greger@wisc.edu or 263-5466) and Jamie Edge (jledge@wisc.edu or 262-8401) from the SMPH Dean's Office
  - Dr. Bucky Students Team; captain is Marielle Brenner (mabrenner@wisc.edu)


Heart disease is the leading cause of death for men and women, and stroke ranks number four. Since 2002, Team UW Health has raised more than $460,000 in support of the AHA.

For more information, contact Beth Pinkerton, UW Health Public Affairs, at 261-1707 or epinkerton@uwhealth.org

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SUPPORT CARBONE CANCER CENTER'S RAFFLE FOR A CHANCE TO WIN PRIZES

The UW Carbone Cancer Center is hosting a raffle that includes the following prizes:

- Grand Prize: Signed, authentic Aaron Rodgers helmet
- 2nd Prize: An overnight stay for two at HotelRED with two tickets to a UW Badger hockey game
- 3rd Prize: 2012 Amazon Kindle Fire Tablet
- 4th Prize: Golf for four, including carts at Madison's Nakoma Country Club
- 5th Prize: Three hours of house cleaning by Kayla's Custom Cleaning anywhere in the Dane County area

To purchase tickets, contact Janie Winston, 262-1032 or jgwinston@uwcarbone.wisc.edu.
TRAINING TOBACCO SCIENTISTS (TTS) MINI-GRANT PROGRAM, applications due September 19

The UW Center for Tobacco Research and Intervention (UWCTRI) is now accepting proposals for the Training Tobacco Scientists (TTS) Program, offering mini-grants to students enrolled at UW-Madison who are interested in tobacco research. The one-year mini-grants are available to support innovative tobacco research proposals, particularly those involving transdisciplinary approaches. Applications are due Wednesday, September 19.

Past grantees have come from many fields (such as communications, basic science, population health and medicine) and have been awarded for original research projects, as well as data analysis for existing research. This program is made possible due to funding from the National Cancer Institute and the National Institute on Drug Abuse.

Grant amounts will be $3,000 or less. Undergraduate, graduate, doctoral or medical students enrolled at UW-Madison may apply. Applicants must submit a TTS mini-grant proposal and a letter from a UW faculty or staff person they have identified as a mentor.

For details, see the CTRI Web site.

UW-MADISON HUMAN RESOURCES DESIGN PROJECT UNDERWAY

The UW-Madison Human Resources Design Project is a campuswide effort to build a new, more effective UW-Madison personnel system to better serve the needs of the university, its employees and the citizens of Wisconsin. The project is being created and reviewed in phases that include input from the campus community.

For details, see the Human Resources Design Project Web site.

STEM CELL LAB SERIES SEEKING SPEAKERS FOR FALL SEMESTER

The Stem Cell Lab Series offers an opportunity to present new or updated information on the latest research to an audience that attracts up to 125 students, post-doctoral fellows, staff and faculty each week. The flexible structure encompasses presentations of current research, as well as discussion of relevant journal articles. A major goal is to maintain communication within the diverse stem cell community at UW-Madison.

The series is looking for principle investigators, graduate students, post-doctoral fellows or staff to speak in the fall series at noon on Tuesdays, usually at the Forum at the Wisconsin Institutes for Discovery.

To discuss available dates, contact Sue Gilbert, Stem Cell and Regenerative Medicine Center, at (608) 263-2982 or ssgilber@wisc.edu.

ASTHMA-OBSTRUCTIVE SLEEP APNEA STUDY CALL FOR PARTICIPANTS

Researchers in the Department of Medicine are conducting a study on the links between asthma and obstructive sleep apnea. Sleep apnea is when someone stops breathing repeatedly for short periods during sleep. This study is being conducted at UWHC and the VA Hospital.
Male and female volunteers with asthma, age 18-65, are encouraged to participate in one of the two series of studies that offer free sleep tests.

Compensation is available for those who complete all study visits (up to either four visits over three weeks or eight visits over nine weeks).

For more information or to volunteer, please contact the study coordinator at (608) 256-1901, extension 11902, or (608) 516-725, or contact the principle investigator, Mihaela Teodorescu, MD, at mt3@medicine.wisc.edu.

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RECRUITING SUBJECTS WITH SEVERE ASTHMA

UW asthma/allergy/pulmonary physicians are conducting a research study with an investigational medication that could become useful in the future treatment of asthma.

Eligible subjects are:

- using a high-dose inhaled steroid twice/day;
- having trouble controlling their asthma;
- 18-60 years old;
- a non-smoker; and
- no other major medical problems.

This study involves up to 20 visits over seven months. Subjects may remain on their current medications. They will be paid $1,350 for study participation.

For more information, please call UW Pulmonary Research at (608) 263-0524 or visit www.uwasthma.com and click on “Current Studies.”

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THE APRIL OCELOT RESEARCH STUDY SEEKING PARTICIPANTS

The APRIL OCELOT study gets its name as follows: Azithromycin for Preventing the development of upper Respiratory tract Illness into Lower respiratory tract symptoms in children (APRIL) and Oral Corticosteroids for treating Episodes of significant LOwer respiratory Tract symptoms in children (OCELOT).

The study aims to prevent severe coughing or wheezing during a respiratory illness (the APRIL study) and to decrease the symptoms if severe wheezing develops during APRIL treatment (the OCELOT study).

Eligible participants are infants and toddlers 12-71 months old who are healthy other than asthma or wheezing, and who have had three or more wheezing episodes in the past 12 months.

This study has nine visits over about 52 weeks. Participants will start APRIL treatment (the antibiotic azithromycin or placebo) as soon as the child gets a cold. If the cold symptoms worsen during APRIL treatment, the participant’s parent must call to find out if OCELOT treatment (prednisolone or placebo) should begin.

Additional details about the study are available by calling (608) 263-3360 or (877) 942-7846 (toll free) or sending an e-mail to pediatricasthma@medicine.wisc.edu.

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CURRENT OPPORTUNITIES IN MEMORY RESEARCH

Join the Fight to Find a Cure for Alzheimer's Disease

The Wisconsin Alzheimer’s Disease Research Center (ADRC) is recruiting volunteers to be a part of an exciting memory research study.

The study will enroll individuals who meet any of the following criteria:

- have been diagnosed with Alzheimer’s disease (AD) or mild cognitive impairment (MCI);
- middle-aged adults between the ages of 45 and 65 with a parental history of AD;
- healthy middle-aged adults between the ages of 45 and 65 without a parental history of dementia;
- and/or healthy older adults over the age of 65 without a diagnosis of AD or other dementia.

Participants will meet with study personnel annually in Madison. The initial visit will include memory testing, a physical exam, fasting blood tests and the option to complete two additional substudies: an MRI substudy and cerebrospinal fluid collection substudy. Annual follow-up visits will consist of memory testing, a physical exam and fasting blood tests only. All study exams and procedures are paid for by the Wisconsin ADRC. Contact the ADRC staff, or Kari Paterson, at (608) 265-0407 or kmerwin@medicine.wisc.edu for further information.

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Alzheimer’s Disease Neuroimaging (ADNI-2)

This research study is designed to look at brain imaging, memory tests, laboratory tests on biological markers and questionnaires to determine how useful they are in identifying Alzheimer’s disease at an early stage. This information will help in the planning of future Alzheimer’s studies, including those that will test potential treatments. This study aims to produce data to be stored for these kinds of future research studies. No drug is used in this study.

Researchers are looking for people who:

- are between 55 and 90 years of age;
- either have a diagnosis of early Alzheimer’s disease, mild cognitive impairment, or are cognitively normal;
- are fluent in English;
- are willing and able to undergo in-clinic assessments, memory testing and other test procedures; and
- have a study partner—a friend or relative who can accompany the volunteer to all clinical visits.

If you are interested in participating or would like to learn more about this study, please contact the study staff at (608) 262-4760.

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Neuro-imaging and Swallowing Research Study

The Alzheimer’s Disease Research Center (ADRC) is interested in finding out how human brains work related to swallowing liquids of different temperatures and tastes. Participants in this study should be healthy older adults or adults who were recently diagnosed with mild Alzheimer’s disease; aged 65-85; right-handed; and not claustrophobic because the study uses functional Magnetic Resonance Imaging (fMRI).
This study requires three to four hours of participants' time. Participants will earn $50. For information about participating, please contact Georgia Malandraki, PhD, at malandraki@wisc.edu or (608) 256-1901, ext. 11125.

MARK YOUR CALENDARS FOR FALL SMPH FACULTY AND STAFF MEETING, October 22

Please mark your calendars for the fall SMPH Faculty and Staff meeting. All SMPH faculty and staff are invited and encouraged to attend. Dean Robert N. Golden, MD, will preside.

WHEN: Monday, October 22, 4:30 pm
WHERE: Room 1325 HSLC

The agenda will be e-mailed to all faculty and staff a few weeks before the meeting.

FACTOR ATTACHMENTS

ALHEFDHI, HARRISON AND SOMNAY RECEIVE TRAVEL AWARDS

Amal Alhefdhi, MD, fellow/student, April Harrison, associate research specialist, and Yash Somnay, MD/PhD student, all from the Department of Surgery and working with Muthusamy Kunnimalaiyaan, PhD, senior scientist, and Herb Chen, MD, professor, Department of Surgery, received travel awards to present their work at North American Neuroendocrine Tumor Society symposium in October in San Diego.

BURLEHANIUM RECEIVES ADMINISTRATIVE SUPPLEMENT TO NIH GRANT

Will Burlingham, PhD, professor, Department of Surgery, will receive a $60,000 administrative supplement for his National Institutes of Health (NIH) R01 grant "Maternal Microchimerism and Neonatal Tolerance." This type of supplement helps support grants that had budget cuts when awarded.

CHEN, HERRITZ AND CRAY RECEIVE UW PEOPLE AWARD

Herb Chen, MD, professor of surgery, Kristi Herritz, outreach program manager, and Rebecca Cray of the Department of Surgery received Campus Keystone Awards in August at the Pre-College Enrichment Opportunity Program for Learning Excellence (PEOPLE) Recognition Banquet. The award recognizes their new partnership with the PEOPLE program, and development of a minority internship program funded by the Doris Duke Charitable Foundation in the Department of Surgery that exposed PEOPLE students to clinical research and medical careers. Media coverage of the event is available online.

FERNANDEZ AND TEAM PERFORM UWHC’S FIRST LIVE DONOR LIVER TRANSPLANT

On August 13, Luis Fernandez, MD, associate professor of surgery, led a large team of surgeons, operating room staff, transplant coordinators and nurses and completed the first live donor liver transplant since his return from a two-month training experience with Munci Kalayoglu, MD, and Koray Acarli, MD, at Memorial Hospital in Istanbul, Turkey. Fernandez assisted with 30 live donor liver transplants while in Turkey, assuring the necessary experience to initiate this new program at UW Hospital. Kalayoglu, a mentor to many UW trained surgeons, returned to Turkey in 2007 after 23 years as a professor of surgery.
at the UW to lead a very active program in liver transplant. Fernandez reports that the donor, who already went home, and the recipient are doing well.

KAUFMAN RECEIVES NIH GRANT

Dixon Kaufman, MD, PhD, FACS, Ray D. Owen Professor of Surgery, chairman, Division of Transplantation, was notified that his National Institutes of Health (NIH) UO-1 titled “Tomotherapy and Hematopoietic Stem Cells for Tolerance to Kidney Transplants” has been awarded. He will do the work with Sam Strober, MD, professor, Division of Immunology/Rheumatology, Department of Medicine, Stanford University. The first-year budget period began August 1 with total costs of $813,897 and direct costs of $570,469. The five-year project period has total costs of $3,951,565. The Department of Surgery also will manage a $970,000 per year Opportunities Pool Administrative Core for this initiative.

MARCUS HONORED BY AMERICAN ACADEMY OF FACIAL PLASTIC AND RECONSTRUCTIVE SURGERY

Ben Marcus, MD, assistant professor, Department of Surgery, won the 2012 William K. Wright Award given to an American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS) member who has made outstanding contributions to the field. Marcus will receive the award at the AAFPRS Fall Meeting in Washington D.C.

PATHAK RECEIVES NATIONAL PIERCE SCHOLARSHIP

Priya Pathak, a junior in the laboratory of Tim King, MD, PhD, assistant professor, Department of Surgery, has been named one of three undergraduate students across the nation to receive a Pierce Scholarship. She will receive a $5,000 award for her work with Madhu Roy, MD, PhD, associate researcher, Department of Surgery, and King. More details are available on the scholarship Web site.

PUUGH RECEIVES NIH GRANT, NAMED SMPH CENTENNIAL SCHOLAR

Carla Pugh, MD, PhD, FACS, vice-chair for education and patient safety, clinical director, UW Health Clinical Simulation Program, was notified that her National Institutes of Health (NIH) R01 grant titled “Validation of Sensorized Breast Models for High-Stakes Clinical Skills Assessment” was transferred to UW-Madison. As an NIH Presidential Scholar, Pugh’s original R01 award was funded for six years, through October 31, 2016. Direct annual costs are $165,838 for a total annual award of $234,103. The award is retroactive to March 1, 2012, Pugh’s start date.

Pugh also has been named a Centennial Scholar at the SMPH. Centennial Scholars receive campus funding support for an initial three-year period; this funding will support protected time for research.

REBEDEW AWARDED PISACANO LEADERSHIP SCHOLARSHIP

David Lee Rebedew, fourth-year SMPH student, won the prestigious Pisacano Leadership Scholarship for leadership and dedication in family medicine. Rebedew, of Fond du Lac, is one of very few medical students in the country to win this award.
Rebedew, a participant in the Wisconsin Academy for Rural Medicine, which trains future physicians for rural practice, is in the process of establishing a chapter of the National Alliance on Mental Illness in Trempealeau County. This was in response to statistics that showed a high rate of mental illness in the county, including a number of teens who had contemplated suicide.

Before entering medical school, Rebedew was a student at UW-Fond du Lac, where he started many clubs, including an organization to help the elderly and disabled.

According to its Web site, the Pisacano Leadership Foundation identifies and fosters future leaders in family medicine and “seeks to advance the specialty by professionally and financially assisting accomplished individuals in their quest to achieve excellence in family medicine.”

The award is named after Nicholas Pisacano, MD, who headed the American Board of Family Practice for 20 years and taught at the University of Kentucky College of Medicine. He died in 1990 at age 65.

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ROBBINS HONORED BY AMERICAN SPEECH-LANGUAGE-HEARING ASSOCIATION

JoAnne Robbins, PhD, SMPH professor with affiliations in the Departments of Biomedical Engineering and Nutritional Sciences, and associate director of research for the Geriatric Research, Education and Clinical Center at the William S. Middleton Memorial Veterans Hospital, will receive the Honors of the American Speech-Language-Hearing Association (ASHA) award during ASHA’s annual meeting in Atlanta in November.

This is ASHA’s most prestigious award, which is given to only a few members each year to recognize individuals who have been nominated because the impact of their work has “changed the course of their profession.”

ASHA is the professional, scientific and credentialing association for more than 150,000 members and affiliates who are audiologists, speech-language pathologists, and speech, language, and hearing scientists in the United States and internationally.

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SEIBERT NAMED FELLOW IN EXECUTIVE LEADERSHIP IN ACADEMIC MEDICINE PROGRAM

Christie Seibert, MD, associate professor of medicine and associate dean for medical education, has been selected as a fellow in the Hedwig van Ameringen Executive Leadership in Academic Medicine (ELAM) Program for Women.

She is part of the 18th entering class for ELAM, the only program in the United States dedicated to preparing senior women faculty for positions of leadership at academic health centers, where they can ultimately play a role in academic health organizations becoming more inclusive of different perspectives and responsive to societal needs and expectations.

As part of the program, each fellow will conduct an Institutional Action Project, developed in collaboration with the fellows’ dean. These action projects are designed to address an institutional need or priority.

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TIMBERLAKE NAMED WISCONSIN HEALTH LAW ATTORNEY OF THE YEAR

The State Bar of Wisconsin (SBW) has named Karen Timberlake, JD, the 2012 Health Law Attorney of the Year, for her “contributions to the preservation and enhancement of the health and life of the people of Wisconsin.”
Timberlake, director of the SMPH Population Health Institute and associate professor (CHS) of Population Health Sciences, received the award at an SBW health law section event in Wisconsin Dells.

Timberlake’s work at the UW seeks to bring public health and health policy research into widespread implementation and practice. The institute works with diverse public health and health policy practitioners and stakeholders in Wisconsin and nationally to identify and share research, policies, programs and strategies that advance the health of the people of Wisconsin and the nation.

For more information, see the full article on the SMPH Web site.

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HEALTH SCIENCES EVENTS
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CAMPUS STEM CELL LAB MEETINGS, September 4, 11, 25, 28 and October 2

The Campus Stem Cell Lab Meetings will meet at noon in the Wisconsin Institutes of Discovery (WID) in the H.F. Deluca Forum in the Town Center on the first floor, unless otherwise noted. The Stem Cell and Regenerative Medicine Center provides pizza starting at 11:50 am; water also will be provided, but if you want something else please bring your own beverage).

If you are taking this seminar series for credit, please check in with Sue Gilbert at the back of the room.

“Slow-Cycling Cells of the Urinary Bladder Epithelium”
Sara Colopy, DVM, clinical instructor, Surgical Sciences, School of Veterinary Medicine
WHEN: Tuesday, September 4

“Engineering Pluripotent Stem Cells Using New Models and Biomaterials.”
Krishanu Saha, PhD, assistant professor, Biomedical Engineering, Wisconsin Institutes for Discovery
WHEN: Tuesday, September 11

“Why Should We Publish Negative Results?”
Marina Emborg, MD, PhD, associate professor, Medical Physics
WHEN: Tuesday, September 25

Clive Svendsen, PhD, director, Regenerative Medicine Institute, Cedars-Sinai Medical Center, Los Angeles (title pending)

WHEN: Friday, September 28

“Derivation of Three New Clinical-Grade Human Embryonic Stem Cell Lines Under Completely Defined, Feeder-Free, Xeno-Free Conditions”
Jeffrey Jones, PhD, director of derivation, WiCell Research Institute
WHEN: Tuesday, October 2

A full schedule of talks is available at http://stemcells.wisc.edu/node/660. For more information, contact Sue Gilbert at (608) 263-2982.

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ICTR RESEARCH LEARNING SERIES, September 5
“Lessons Learned from the Development of a Candidate Blood Substitute”

The UW ICTR Research Learning Series is presenting a half-day of talks on the bedside-to-bench-to-bedside development of a novel blood substitute, and the ultimately unsuccessful effort to bring the resulting new product to market.

WHEN: Wednesday, September 5, noon
WHERE: Room 1325 HSLC

The keynote address, "The Rise and Fall of Polyheme Blood Substitute," will be provided by Gerald Moss, MD, co-inventor of PolyHeme and co-founder of Northfield Labs. His talk will illustrate how a surgeon's experience in Viet Nam led to the development of a cell-free substitute for packed red blood cells, a biotech start-up, first-hand experience with clinical trial design and implementation, and the realities of dealing with regulatory agencies.

There will be two subsequent breakout sessions in room 4201 HSLC:

- 2-3 pm: "Waived Consent for Randomized Trials: Ethical and Regulatory Issues," by Norman Fost, MD, MPH
- 3-4 pm: "What's the Question? Or How the Scientific Goal Dictates the Design, Conduct and Analysis of a Clinical Trial," by Thomas Cook, PhD, and Marian Fisher, PhD

PATHOLOGY AND LABORATORY MEDICINE SEMINAR SERIES, September 5

“Top-Down Disease Proteomics of Myofilaments for Understanding and Diagnosis of Heart Failure”
Ying Ge, PhD, assistant professor, Department of Cell and Regenerative Biology, director of mass spectrometry, Human Proteomics Program

WHEN: Wednesday, September 5, noon
WHERE: K6/120 Clinical Sciences Center

POPULATION HEALTH SCIENCES SEMINARS, September 10, 17 and 24

These seminars will be held in room 1309 HSLC from noon to 1 pm.

“Environment and Children’s Health—The INMA Project: A Multi-Birth Cohort in Spain”
Ferran Ballester, MD, PhD, head, Department of Health and Environment, Center for Research in Public Health, Valencia, Spain

WHEN: September 10

“Meditation, Addiction, and the Culture of Patient Satisfaction: An Evolving Primary Care Research Strategy”
Aleksandra Zgierska, MD, PhD, assistant professor, Department of Family Medicine, University of Wisconsin Hospital and Clinics Center for Addictive Disorders

WHEN: September 17

“Genetics Across the Knowledge Translation Continuum: From Public Health Science to Public Health Policy”
Laura Senier, MPH, PhD, assistant professor, Departments of Community and Environmental Sociology and Family Medicine

WHEN: September 24

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BIOLOGICAL IMAGING LECTURE SERIES, September 11

“Determination of the Quaternary Structure of Transporters and Receptors in Living Cells Using FRET and Optical Micro-Spectroscopy”
Valerica Raicu, PhD, associate professor, Department of Physics, adjunct assistant professor, Department of Biological Sciences, University of Wisconsin-Milwaukee

WHEN: Tuesday, September 11, 4 pm
WHERE: Room 5235 MSC
FOR MORE INFORMATION: www.keck.bioimaging.wisc.edu

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OPTICAL MICROSCOPY COURSE/WORKSHOP, September 14

WHEN: Friday, September 14, 8 am-6:30 pm
WHERE: Room 1111 (Auditorium) Genetics-Biotechnology Center, 425 Henry Mall
REGISTRATION AND MORE INFORMATION: See the event Web site to view the detailed schedule of speakers and register for the event.

The W.M. Keck Laboratory for Biological Imaging is hosting its 2nd Biennial Optical Microscopy Course/Workshop. This one-day event will cover topics ranging from the fundamentals of fluorescence microscopy to image processing and analysis, and to the latest developments in super-resolution imaging and label-free microscopy.

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NEUROSCIENCE AND PUBLIC POLICY SEMINAR, September 14

“On Cognitive Liberty”
Nita A. Farahany, JD, PhD, School of Law and Institute for Genome Sciences and Policy, Duke University

WHEN: Friday, September 14, 4 pm
WHERE: 341 Bardeen Labs

This talk focuses on the past uses of neuroscience in criminal law and its emerging use by individuals, corporations and governments for detection and decoding of memories, thoughts and visual imagery in the brain.

For more information or if you’re interested in meeting with Farahany, please contact Jessica Karis at 262-4932 or karis@wisc.edu.

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MEDIA, CHILDREN AND THE CHILDHOOD OBESITY CRISIS, September 17

Ellen Wartella, PhD, Sheikh Hamad bin Khalifa Al-Thani Professor of Communication, professor of psychology and professor of human development and social policy, Northwestern University
WHEN: Monday, September 17, 4 pm  
WHERE: Room 235 Pyle Center and by Webinar (archived for later viewing)  
COST: Free  
FOR MORE INFORMATION: Contact Libby Bestul, associate outreach specialist, School of Human Ecology/Cooperative Extension, at (608) 262-2611 or lbestul@wisc.edu.

Sponsored by UW Madison Department of Human Development and Family Studies, UW Cooperative Extension Family Living Programs and several others.

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GLOBAL HEALTH SEMINAR SERIES, September 18

“The Silent Epidemic: Coal and the Hidden Threat to Health”  
Alan H. Lockwood, MD, FAAN, emeritus professor of neurology, University at Buffalo; board member, Physicians for Social Responsibility; author of the newly released book, The Silent Epidemic

WHEN: Tuesday, September 18, 5-6 pm (reception with light refreshments to follow)  
WHERE: Room 1345 HSLC

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UW CHROMATIN/TRANSCRIPTION INTER-LABORATORY GROUP MEETINGS, September 19

"Mechanisms of Chromatin Reader Proteins”  
John Denu (Zhangli Su)

WHEN: Wednesday, September 19, noon  
WHERE: Wisconsin Institutes for Discovery, 3rd floor teaching laboratory

FOR MORE INFORMATION: E-mail ehbresni@wisc.edu

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ANALYTICAL CHEMISTRY SEMINAR, September 20

WHEN: Thursday, September 20, 12:15 pm  
WHERE: Room 1315 Chemistry Building

"Comprehensive Analysis of Protein Modifications by Top-Down Mass Spectrometry-Based Proteomics”  
Ying Ge, PhD, Department of Cell and Regenerative Biology

For more information, please contact Martha M. Vestling at vestling@chem.wisc.edu.

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STEM CELL AND REGENERATIVE MEDICINE CENTER FALL CONFERENCE, September 21

The Stem Cell and Regenerative Medicine Center (SCRMC) will host its second annual fall conference.

WHEN: Friday, September 21, 11:45 am to 5:30 pm.  
WHERE: Wisconsin Institutes for Discovery, DeLuca Forum

COST AND REGISTRATION: The conference is free, but online registration is required.  
ABSTRACT SUBMISSIONS: Submit your abstract to the poster session (<250 words, deadline Tuesday, September 4) to Weixiang Guo at wguo27@wisc.edu.  
FOR MORE INFORMATION: Contact Sue Gilbert at ssgilber@wisc.edu or visit the event Web site.
Keynote presentations will be presented by Deepak Srivastava, MD, University of California-San Francisco and David Gamm, MD, PhD, SMPH Edwin and Dorothy Gamewell Professor and director of the UW Eye Research Institute.

A highlight of this year’s conference will be a Jeopardy-style stem cell game for prizes. Register your lab team for the stem cell game by sending an e-mail to Andrew at ahandorf@wisc.edu.

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USING QUALITATIVE METHODS FOR PROGRAM EVALUATION, September 25

Jan Hogle, PhD, UW-Madison Institute for Clinical and Translational Research

WHEN: Tuesday, September 25, 2-4 pm
WHERE: Room 1325 HSLC
FOR MORE INFORMATION: Contact Nora Jacobson at najacobson@wisc.edu.

This two-hour workshop will provide an overview of how program evaluators incorporate qualitative methods into their efforts to determine if interventions have succeeded at what they were trying to do, and what kinds of changes need to be made to better achieve objectives. The first hour will be devoted to an interactive lecture. During the second hour, participants are invited to engage in a small-group exercise that will ask them to apply what they have learned.

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FALL TRANSLATIONAL SCIENCES RESOURCE MINI-SERIES, September 26 and October 3

UW Institute for Clinical and Translational Research (ICTR) will sponsor a series of presentations—with the theme of Building Translational Collaborations—in the early fall about translational research supported by ICTR programs and services, culminating in the Translation Sciences Resource Fair on October 22 (listed below).

The research presentations will be held weekly and are open to all.

“Research Resources for Biomedical Characterization Using Mass Spectrometry”
Curtis Hedman, Toni Ziegler, Cameron O’Scarlett and Vivian Ye

WHEN: Wednesday, September 26, Noon
WHERE: Room 1325 HSLC

“A Collaborative Effort to Characterize the Fragile X Pre-Mutation in a Large Population”
Mei Baker, Murray Brilliant, Matthew Maenner and Marsha Mailick Seltzer

WHEN: October 3, noon
WHERE: Room 1325 HSLC

Additional talks will be held on October 10 and 17.

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DOCTOR OF PHYSICAL THERAPY “MEET THE PROGRAM” EVENT, September 29

WHEN: Saturday, September 29, 1-3pm (optional campus bus tour, 11 am-noon; must RSVP to levy@pt.wisc.edu by Friday, September 21, for the bus tour)
WHERE: Room 5215 MSC, 1300 University Ave.
PARKING: Free parking is available in Lot 20, just west of the MSC.

All are welcome to attend to learn more about the Doctor of Physical Therapy Program, including admissions, the curriculum, clinical education, research opportunities, a faculty overview and a question-and-answer session with current students.

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INSTITUTE ON AGING 24TH ANNUAL COLLOQUIUM, October 2

WHEN: Tuesday, October 2, 8:30 am-1:30 pm
WHERE: Monona Terrace, Madison
COST: Free and open to the public

This event will showcase the latest research and resources on positive aging with speakers, a poster session, and a health and resource fair. This year’s topics include how stress affects our memory, lessons about aging from Japan, aging and eating enjoyment, and the importance of neighborhoods for well-being at older ages. It is free and open to the public, but pre-registration is required, and space is limited.

For complete details, see the event Web site or call (608) 262-1818.

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11TH ANNUAL MEDICAL STUDENT RESEARCH FORUM, October 10

WHEN: Wednesday, October 10, noon-6 pm
WHERE: HSLC

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11TH ANNUAL FALL CANCER CONFERENCE, October 19

The UW Carbone Cancer Center’s 11th annual fall cancer conference will focus on cancer and aging.

WHEN: Friday, October 19
WHERE: Madison Marriott West, Middleton
COST: UW faculty and staff, $40.
FOR MORE INFORMATION OR TO REGISTER: See www.uwhealth.org/puzzle or contact Katie Arendt at 263-0160 or kjarendt@uwcarbone.wisc.edu.

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FALL TRANSLATIONAL SCIENCES RESOURCE FAIR, October 22

“Building Translational Collaborations”

WHEN: Monday, October 22, 9 am-4:30 pm
WHERE: HSLC Atrium
FOR MORE INFORMATION: See the ICTR Web portal.

UW Institute for Clinical and Translational Research (ICTR) will hold a Translational Sciences Resource Fair featuring ICTR-supported programs and services, and other resources supported by ICTR’s academic and community partners. The fair will be preceded by four weekly Research Learning Series presentations (noon on Wednesdays, September 26, October 3, 10, 17) featuring translational research supported by ICTR resources.
The fair will help investigators incorporate new technologies and methods into their research, raise awareness of available resources and build partnerships with UW- and university-affiliated programs. In addition to meeting and discussing their projects with representatives of each program, investigators can attend short technical demonstrations, view posters and sign up for ICTR membership.

The event will feature the UW Biotechnology Center, WIMR Imaging Facility, Wisconsin State Laboratory of Hygiene, UWHC Clinical Laboratories, Marshfield Clinic Research Foundation, Wisconsin National Primate Research Center, the UW Cardiovascular Physiology Center, ICTR Biostatistics and BioMedical Informatics, WiCell Research Institute, UW Atherosclerosis Imaging Research Program and resources representing the Waisman Center, UW College of Engineering, and Schools of Nursing, Pharmacy, and Veterinary Medicine.

STANDING ENTRIES

CONTINUING PROFESSIONAL DEVELOPMENT IN MEDICINE AND PUBLIC HEALTH UPDATE

Information about online offerings and conferences is available on the SMPH Office of Continuing Professional Development in Medicine and Public Health Web site at http://www.ocpd.wisc.edu/.

- **Update in the Multidisciplinary Care of GI and Liver Disease**, September 6-7  
  WHEN: Thursday-Friday, September 6-7  
  WHERE: Gordon Lodge, Baileys Harbor, Wisconsin  
  COST AND REGISTRATION: See the event Web site.  
  FOR MORE INFORMATION: See http://www.ocpd.wisc.edu/Course_Catalog/ or contact Danielle Hepting at (608) 240-2145.  
  ABOUT: Leaders in digestive health specialties will address new and developing research, technology and guidelines for practice in several areas of digestive diseases. They will help to bridge the communication and education gap between the various disciplines that treat digestive diseases.

- **2012 Infection Control Conference**, September 14  
  WHEN: Friday, September 14  
  WHERE: American Family Training Center (A-Building); 6000 American Parkway, Madison  
  COST: $200 Physicians; $100 Others  
  REGISTRATION & BREAKFAST: Friday, September 14, 8:15 am

- **2012 Psychiatry and Behavioral Health Conference**, September 21-22  
  WHEN: Friday-Saturday, September 21-22  
  WHERE: Landmark Resort, Egg Harbor, Wisconsin  

- **Psychiatric Update, Fall 2012**, October 12-13  
  WHEN: Friday-Saturday, October 12-13  
  WHERE: Monona Terrace, 1 John Nolen Drive, Madison  
  COST: $350 Physicians; $250 Others  
  REGISTRATON & BREAKFAST: Friday, October 12, 8 am

- **Financial Management for the Health Care Professional**, October 18-19  
  WHEN: Thursday and Friday, October 18-19 (October 18, 8:30 am-5 pm; and October 19, 8 am-2:30 pm)  
  WHERE: Fluno Center, Madison  
  COST: $1,395
REGISTRATION: Online at http://exed.wisc.edu/Courses/Financial-Management-for-the-Health-Care-Professional [click on gray “Enroll” box in left column; then click on 10/18/2012-10/19/2012 (#3558)].
FOR MORE INFORMATION: Contact Gina Srenaski, program coordinator, at (608) 441-7316.

- **4th Annual Innovations in Women’s Health**, November 9 (Registration now available)
  WHEN: Friday November 9
  WHERE: Madison Marriott West, Middleton, Wisconsin
  COST AND REGISTRATION: See the event Web site.
  FOR MORE INFORMATION: See http://www.ocpd.wisc.edu/Course_Catalog/ or contact Danielle Hepting at (608) 240-2145.
  ABOUT: The conference is dedicated to bringing you the latest innovations in the field of women’s reproductive and general health. The host and guest faculty will provide discussions on state-of-the-art topics and techniques, as well as cover age-old problems that are common for providers of primary women’s healthcare. The content is relevant to all providers in the field of women’s health.

- **2012 Uehling Lectures—Controversies in Urology: Urolithiasis and Men’s Health**, November 9
  WHEN: Friday, November 9
  WHERE: The Fluno Center for Executive Education, 601 University Avenue, Madison
  COST: $150 lectures only; $175 lectures and dinner; $200 lectures, dinner and 1 guest for dinner
  REGISTRATON & CONTINENTAL BREAKFAST: Friday, November 9, 7:30 am

**Course Catalog and Online Courses**
- Course catalog for live CME activities: http://www.ocpd.wisc.edu/course_catalog/
- Online CME courses: http://cme.uwisc.org/index.pl?id=1&op=index

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EBLING LIBRARY NEWS
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"In Our Spare Time" Health Sciences Faculty and Staff Art Exhibit

"In Our Spare Time" will open with a reception on Thursday, September 27, from 4-6 pm in the Reading Room and 3rd Floor Galleries of Ebling Library. The exhibit will run until the end of December.

This collegial art show has works from colleagues at the SMPH, UWHC, Waisman Center, the VA Hospital, WIMR, AFCH, Ebling Library, and the Schools Pharmacy, Nursing and Veterinary Medicine.

It will feature gorgeous quilts, fabulous photographs, intricate sculptures, wonderful paintings, evocative watercolors and more.

The deadline for submissions is Friday, September 21.

For information, contact Micaela Sullivan-Fowler at (608) 262-2402 or msullivan@library.wisc.edu.

**New UWNet Wireless Access**

For those who use wireless network devices at the HSLC, wi-fi settings will show a new option called “UWNet.” The UW campus wireless network is up and running at the HSLC. While the previous "HSLC Wireless" network ID will still be available for some time, Ebling staff encourage users to switch to UWNet for faster and more reliable connectivity.

To authenticate to UWNet, use your UW NetID and password. A new authentication policy will allow connectivity throughout the semester after one-time authentication. For details, see http://www.doit.wisc.edu/news/story.aspx?filename=1753.
Guests at the HSLC can connect to wireless at the same UWNet login page by registering a name and e-mail address. Guest access must be re-registered every seven days. As always, if you detect any problems, please contact the Help Desk at https://kb.wisc.edu/helpdesk/.

**September Drop-In Workshops**

These workshops will take place from noon-1 pm in room 3268 HSLC. Sessions are free, open to all, with no pre-registration is required, so participants may drop-in. If you have any questions, please contact eblingdropins@library.wisc.edu.

- Wednesday, September 12, and Friday, September 14: Citation Manager: EndNote Web
- Wednesday, September 19, and Friday, September 21: PubMed Basics
- Wednesday, September 26, and Thursday, September 27: Advanced PubMed Searching

**IME VIDEO LIBRARY UPDATE**

Great talks added to the Innovations in Medical Education (IME) Video Library, http://videos.med.wisc.edu. Please contact Michelle Ostmoe, ostmoe@wisc.edu, with any questions regarding having your event captured or viewing what is available.

**WELLNESS OPTIONS AT WORK**

**My Time to Move: Small Group Health Coaching**

My Time to Move brings together people* interested in adding movement to their lives and a wellness coach who facilitates a change process to replace old habits with healthier behaviors going beyond what any of us have been able to do alone.

- Your coach provides structure, accountability, expertise and inspiration
- Your class-mates, composed of people who share similar health challenges, provide support, encouragement and a different way of thinking
- Together we create strategies and solutions and begin the process of change

* Participants should have four or more cardiovascular risk factors.

**INFORMATION SESSION**: Tuesday, September 18, noon-12:30pm, CSC, Room G5/114

**COACHING DATES**: October 2–November 6, 2012

**TIMES**: Tuesdays, Noon-12:45pm

**WHERE**: CSC, Room G5/114

**REGISTRATION**: Online at http://www.surveymonkey.com/s/J8CQC7L

**FOR MORE INFORMATION**: Please contact Diane Scherschel at (608) 265-8316 or DScherschel@uwhealth.org.

**HOW TO SUBMIT YOUR NEWS**
SMPH UPDATE E-NEWSLETTER

- Please send submissions to 1msupdate@uwhealth.org. (Search SMPH Update in Outlook).
- The deadline for submissions is the 20th of each month.
- The e-newsletter is distributed on the 1st of each month.
- Archived issues can be found at http://intranet.med.wisc.edu/news.

SMPH PUBLIC WEB SITE AND INTRANET

- Please send submissions to smphweb@uwhealth.org.